

**RAYTOWN COMMUNITY FUND**

BRENDA GUSTAFSON  
TRUMAN HEARTLAND COMMUNITY FOUNDATION  
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Dear Raytown Business Owner:

Are you looking for a way to directly reach all of your customers in the Raytown area? The Truman Heartland Community Foundation has a great opportunity for you. Every quarter the City of Raytown sends a newsletter to all residents in the 64133 and 64138 area codes, close to 16,000 households.

You have an opportunity to advertise in this newsletter. We have kept it affordable for you and if you advertise in more than one issue you can get a discount.

- You decide if you want us to design your ad for no cost or submit your own art.
- You can order multiple ads and pay for them at each edition. We will invoice the ads with a payment date to meet the deadline of printing.
- Ads are based on a full 8 1/2 x 11 page to the edge (full bleed). Checks need to be made out to the Truman Heartland Community Foundation with a memo of Raytown Community Fund.
- We have a limited number of available spaces and they will be sold on a first come, first serve basis.

If you have any questions please call Brenda Gustafson at (816) 737-6059.

| Size                 | 1 time | 2 Times<br>(10%) | 3 Times<br>(15%) | 4Times<br>(20%) |
|----------------------|--------|------------------|------------------|-----------------|
| <b>Full Page</b>     | \$1000 | \$900            | \$850            | \$800           |
| <b>3/4 Page</b>      | \$750  | \$675            | \$637.50         | \$600           |
| <b>1/2 Page</b>      | \$500  | \$450            | \$425            | \$400           |
| <b>1/4 Page</b>      | \$250  | \$225            | \$212.50         | \$200           |
| <b>Business Card</b> | \$100  | \$90             | \$85             | \$80            |
| Listing Only         | \$50   | \$45             | \$42.50          | \$40            |

**Due Dates for the Summer Newsletter which reaches households in July.  
With art – June 23  
Without Art – June 16**

Other Newsletter dates are:  
October, 2015  
January, 2016  
April, 2016